



Annotations:

1. Copy and Link to view email in a browser window.
2. Text reminder to add move to address list.
3. Jump Link to footer explaining how to add our address to their address book.
4. Newsletter Logo
5. Text and Links. Can be list of links of 3 Headlines, in the issue ("in this issue"), or can be a single headline if need be.
6. Image: Size = 135 x 80 px. Can be generic image representing entire newsletter theme if using "in this issue" links. Or can represent the single headline text if used.
7. Navigation Bar: All links are html, not images! Each leads to its corresponding landing page on move.com.
- 8a, 9a, 10a.: Headline titles, should all be links and lead to detail page on Move.com.
- 8b, 9b, 10b.: Teaser text.
- 8c, 9c, 10c.: Images: Size = 275x145, 150x95, 185x155 (respectively) Images are clickable and land the user on the corresponding detail page on Move.com.
- 8d, 9d, 10d.: Image caption: link describing the image and on click lands the user on the corresponding detail page on Move.com.
- 8e, 9e, 10e.: Read More Link: on click lands the user on the corresponding detail page on Move.com.
- 11a, 12a.: 2 Images: each size = 45x45; on click lands the user on the corresponding detail page on Move.com.
- 11b, 12b.: Title and teaser text. Title is a link and on click lands the user on the corresponding detail page on Move.com.
- 11c, 12c.: Learn More Link: on click lands the user on the corresponding detail page on Move.com.
13. Sponsored Links Link: on click lands the user on the corresponding landing page on Move.com.
- 13a, 14a.: 2 Images: each size = 40x40; on click lands the user on the corresponding detail page on Move.com.
- 13b, 14b.: Title and teaser text. Title is a link and on click lands the user on the corresponding detail page on Move.com.
- 13c, 14c.: Learn More Link: on click lands the user on the corresponding detail page on Move.com.
15. Navigation Bar: All links are html, not images! Each leads to its corresponding landing page on move.com.
16. Ad Space: Size = 125x400.